



CASE STUDY: MAINTAINING A FRESH SUPPLY CHAIN





THE SUPPLY CHAIN

As the world's No. 1 cooler manufacturer, Igloo demands precise supply chain planning to ensure manufacturing plants receive materials exactly on time and finished products meet each customer's specifications.





-  An Igloo cooler is purchased every 1.6 seconds
-  More than 500 products sold at 110,000 retail stores
-  3,000 FEUs annually across sea, land and air

THE PARTNERSHIP

By combining proprietary, purpose-built technology with a 1:1 customer service model, AGL empowers Igloo to track and manage rapidly changing supply chain conditions.

-  Visibility into 3,000+ containers on a single technology platform
-  Exception-based management helps Igloo address issues in real time to minimize impact
-  AGL enables Igloo to change modes – air, land or sea – quickly and cost-efficiently
-  Full-service support with sourcing factories, customs entries and auditing files

THE RESULTS

-  Increased container volume by 50% without adding headcount
-  Decreased ocean freight costs 12% YoY
-  50% reduction in shipment processing time
-  Reduced reliance on air freight and improved vendor management



ABOUT AGL

As a supply chain technology leader, AGL helps customers optimize their supply chains and use them as a competitive advantage. Learn how we can transform your operations at americangloballogistics.com.